New Product Announcement

CHERRY COLA ACTIVE OPTICAL HDMI

AudioQuest is proud to introduce *the* premium solution for long-length HDMI applications — up to **100 feet / 30.5m.**

Cherry Cola is a fiber-optic "AOC" (Active Optical Cable) that carries 18Gbps of 4K Ultra HD + HDR or other 18Gbps data packages over 100 feet with the same high-end performance audio and video as over any shorter length.

Yes, "high-end performance audio" is part of the package. While many long-length applications don't need any audio, many do, and Cherry Cola is a full-fledged member of the "you can always hear the difference with AudioQuest" family.

Among the important ingredients are a newly developed advanced electro-optical conversion module and four glass-fiber optical conductors for the A/V signal. The new generation active circuitry is significantly more reliable than in prior generation AOC modules. Audio-Quest is often not first to the party for good reasons.

Cherry Cola also employs a sophisticated **Noise-Dissipation System** combining RF noise-absorbing Carbon and RF noise-draining by directionality-controlled silverplated conductors.

For applications where needed, Cherry Cola's **Plenum-rated** jacket is make-or-break important.



For all applications, that Cherry Cola is **Self-Powered** (by attached components) makes life a lot easier than having to use external power sources.

As with any long-length HDMI cable, we recommend testing Cherry Cola with the specific components before installation. While Cherry Cola is even less sensitive to compatability issues than Active Equalization copper cables, all hardware combinations are vulnerable to compatibility issues. AQ has always referred to cables as being a component — this is even more true with Active cables.

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Lengths	EU Retail	US Export	Part Number	UPC
5,0m / 16 ft. 5 in.	Please see the latest Price Book for the most current pricing.		HDMCCOLA05	0 92592 01021 5
10,0m / 32 ft. 10 in.			HDMCCOLA10	0 92592 01022 2
15,2m / 50 ft. 0 in.			HDMCCOLA15	0 92592 01023 9
20,0m / 65 ft. 7 in.			HDMCCOLA20	0 92592 01024 6
25,0m / 80 ft. 0 in.			HDMCCOLA25	0 92592 01025 3
30,5m / 100 ft. 0 in.			HDMCCOLA30	0 92592 01026 0

