

## New Product Announcement

# ACTIVE HDMI



"Active" HDMI cables have a pretty messy history — there are several important reasons AudioQuest has not previously offered "chipped" or activity equalized cables before now.

Early generations of active cables sounded lousy compared to AQ's passive cables. And, while video projectors don't need audio, damage to an audio signal is like "a canary in a coal mine," an indicator of compromise at all frequencies.

More recently, the best active chips have been acoustically transparent, but were either limited to HDMI 1,4 and 10,2Gbps, or had reliability issues.

Finally, high performance, improved reliability, and the necessity of being able to transfer HDMI 2,0 and 18Gbps have all come together beautifully in these three models of AudioQuest Active HDMI cables — long HDMI 2,0 4K+HDR cables that sound and look every bit as good as their shorter passive siblings.

Because active cables are active, neither AudioQuest nor anyone else can guarantee 100% compatibility with all hardware. You might never encounter a case of incompatibility, but please — please be sure to test the complete equipment/cable/equipment interface before making an installation.

### ACTIVE HDMI PEARL

Lengths	EU Retail
10,0m / 32' 10"	Please see the latest Price Book for the most current pricing.
12,5m / 41' 0"	
15,0m / 49' 2"	

### ACTIVE HDMI FOREST

Lengths	EU Retail
10,0m / 32' 10"	Please see the latest Price Book for the most current pricing.
12,5m / 41' 0"	
15,0m / 49' 2"	

### ACTIVE HDMI CINNAMON

Lengths	EU Retail
10,0m / 32' 10"	Please see the latest Price Book for the most current pricing.
12,5m / 41' 0"	
15,0m / 49' 2"	